

# PRIVACY POLICY

Last Updated: [2<sup>nd</sup> December, 2025]

Your privacy is important to us. This policy explains how we collect, use, and protect your information when you visit [www.shobhaspremiumfoods.com](http://www.shobhaspremiumfoods.com).

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## 1. Information We Collect

### a) Personal Information

- Name
- Phone number
- Email address
- Billing & shipping address
- Payment details (processed securely via payment gateway)

### b) Automatically Collected Information

- Browser type
  - Device information
  - IP address
  - Cookies & analytics data
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## 2. How We Use Your Information

We use collected information to:

- Process and deliver your order
  - Provide customer support
  - Improve website performance
  - Send order updates, offers, and promotions
  - Prevent fraudulent activities
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## 3. Cookies

We use cookies to enhance user experience. You may disable cookies in your browser settings, but some website features may not work correctly.

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## 4. Sharing of Information

We may share your information with:

- Verified courier partners
- Secure payment gateway providers
- Internal marketing or analytics tools

We **never** sell or rent your personal data to anyone.

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## 5. Payment Security

All payments are processed through trusted, PCI-DSS-compliant payment gateways. We do **not** store your card details.

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## 6. Data Protection

We implement security measures to protect your personal information. However, no online platform is 100% secure; users share information at their own risk.

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## 7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their content or privacy practices.

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## 8. Your Rights

You may:

- Request correction of your data
  - Request deletion of your account
  - Unsubscribe from promotional communication
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## 9. Updates to Policy

We may update this Privacy Policy anytime. Updated versions will be posted on this page.